

# For Immediate Release

Friday, July 13, 2018

## ***Friday the 13th: Killer Puzzle Hits 8 Million Players, Unleashes Ghost Jason***

### **Secret Jason Avatar Revealed to Celebrate 250,000,000 Dead Campers**

Blue Wizard Digital, makers of the cult horror puzzler “Slayaway Camp” (“Darkly hilarious, 5/5” - Rue Morgue) were thrilled when Friday the 13th franchise holders approached them to take on the most iconic silver screen slasher of all, Jason Voorhees, in a spiritual sequel, “Friday the 13th: Killer Puzzle.”

And so, after a stealthy iOS release in January, the game launched worldwide for multiple platforms on (appropriately enough) Friday, April 13. Since then over 8 million players on iOS, Android, and Steam have helped Jason (and his mom’s decapitated but talkative head) slay more than a quarter billion Crystal Lake campers.

To celebrate, the team is unlocking the “Ghost Jason” avatar as a free reward for all players. “There are a number of secret Jasons we built into the game that we’ve been ‘saving up’ for special events,” said Jason Kapalka, Blue Wizard’s director. “We’re excited to finally unleash Ghost Jason onto the world!” Players can unlock Ghost Jason for free by completing a series of challenges in the “Daily Death” game mode. Also, for the next week, episode pack DLCs will receive special discounts across all platforms.

Killer Puzzle players control Jason by sliding him around an isometric puzzle level to attack his victims, either directly with a huge variety of collectible murder weapons, or indirectly, by frightening them into environmental hazards like campfires, bear traps, and woodchippers. Gruesome reflex-based “Kill Scenes” punctuate the puzzling as you progress through multiple episodes, from classic campgrounds to more exotic locations such as Manhattan, abandoned amusement parks, supermax prisons, beach resorts, outer space and even—through a time-travel twist—Victorian London and other eras.

### **About Blue Wizard Digital**

Blue Wizard Digital was started by Jason Kapalka, who previously co-founded PopCap Games (Bejeweled, Peggle, Plants vs Zombies). Their first game, Slayaway Camp, was released Halloween 2016 to critical acclaim on Steam, iOS, and Android platforms, followed by console release on Xbox One, PS4 and Nintendo Switch. Other projects include Space Tyrant on Steam and popular web game Shell Shockers (shellshock.io).

**Game Title:** Friday the 13th: Killer Puzzle

**Genre:** Puzzle

**Platform:** iOS, Android, Steam

**Worldwide Release Date:** Friday, April 13th, 2018

**Press info:** Press kit with screenshots available at the website <http://jasonvoorhe.es>.

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